

Business Committee Meeting Consensus Items

March 1, 2016

The Business Committee requests that Attorney Large work with Director Morris to simplify the signage section, including the applicable overlay, in Chapter 17 of the existing code. The Committee would like for the Planning Commission to review and consider the resulting simplified version for recommendation to Town Council, along with the following possible ordinance alterations.

1. No grandfathering for signage and 90 days to come into compliance.
2. Leave all code with regard to permanent signage as is.
3. Define definitions of window and wall.
4. Exclude interior walls from the exterior square footage calculation.
5. Change the window signage allowed to 25% per window or pane.
6. Charge a flat fee of \$50 for window signage per address.
7. Allow an “OPEN” sign with a maximum size of 20” X 37”.
8. No trailers or trailer signs shall be allowed.
9. All vehicles with signage shall ...
 - a. be used for another business purpose other than signage.
 - b. be operable.
 - c. be professionally designed.
 - d. have a current SC license plate affixed.
 - e. have a current SC registration.
 - f. have current SC vehicle insurance coverage.