

Surfside Beach Business Meeting, October 1st, 2012 at 6:30 PM

Attending the Meeting were Sammy Truett, Joe Cotter, Bert Krassin, Amelia Toney. Absent were Donna Nathlar and Chance Hall, Lee Zalanch has a prior business meeting. A Forum was present, meeting started. Randle Stevens the appointed advisory Council Member was in attendance.

Minutes: The Meeting started at 6:45PM to allow for other members to attend the first meeting. The meeting started very informally to allow for all the committee members to state their feelings and opinion where the committee should direct their purposes as a body. There was a consensus that the committee should form a working relationship with town government and town council to improve the overall business atmosphere in Surfside Beach and the direction that should be taken by the Business Committee.

Committee member Sammy Truett said that he felt that it should be a goal to review the town ordinance with the Planning and Zoning Committee in a joint meeting concerning business signs, temporary and other types of signs and other ordinances so that the committee could make recommendations to council, all members agreed that that would be a good step in the right direction, there was a consensus.

Committee member Joe Cotter made a motion for Sammy Truett be appointed as chairman of the business committee, Amelia Toney 2nd the motion. All voted in favor of Sammy Truett as Chairman. A Motion was made to elect a Vice Chairman, Bert Krassin made a motion to defer the election of the Vice Chairman to the 2nd meeting so the full committee could attend, the motion was 2nd. All voted in favor.

There was a discussion of setting goals for the business committee, both short term and long term. Krassin, Cotter, Toney and Truett, discussed the idea of making it easier and more appealing for all business to open a business in Surfside Beach. Past Business practices and laws were discussed, problems that were seen in the past and there was a consensus that that all business laws should be reviewed by the committee to see what laws and ordinances could be improved to help attract new business.

Several Ideas were discussed to help business, the town festivals were discussed and how they attract business into town. There was a concern that all festivals were being held on Surfside Drive and did not benefit business on Hwy 17 Business. A possible Frontage Road Festival was discussed by the committee and all agreed that would be worth looking into to attract business to the businesses on Hwy 17. All thought it would be good to attract New business to Surfside and all agreed that there were several business locations that could be improved in their overall looks and appeal. Working with the town on a common goal for improvement in appearance of all business was worth the effort.

The committee members in attendance said it would be good to attract as many new business to Surfside as possible, and possibly a major chain to Surfside Beach.

The committee voted to hold another meeting on Monday October 8th, 2012 to get the full committee in attendance and the committee in attendance set the Agenda for the 10/08/2012 meeting. (please see agenda)

The Committee all agreed by consensus to have Debra Hermann attend the next meeting and advise the committee as to the Robert Rules of Order and to Advise on some of the Agenda Items for discussion. ie; see Agenda 10/08/2012. There was also a request to record the meeting by recording device. There was a consensus on all Agenda Items for the next meeting.

THE agenda will not be published per Debra and Jim's comments Sam

Meeting was adjourned at around 7:50 PM.

These minutes will be taken by notes not memory

[Handwritten signatures]

AGENDA FOR MEETING

1. Call to Order.
2. Approve Agenda
3. Approve rough draft minutes of 10-1-2012
4. Public Comments
5. Communications:
 - A. Sabrina Morris, Power point presentation on Design Overlay District on Hwy 17 bus. to the business committee.
 - B. Faye Creel, South Strand Chamber of Commerce
 - C. Roberts Rules – Debra Hermann
6. Business
 - A. Elect Vice Chairman
7. Discussion:
 - A. Set up Facebook and Twitter Account. Debra Hermann advised.
 - B. Get email account of all Surfside business from staff to contact.
 - C. Sending letters to all business in Surfside Beach from Chairman and Business Committee.
 - D. Set up After Hours Surfside Business reception for Surfside Business, location, date and time
 - E. Set time and date for monthly meeting
8. Public Comments:
9. Committee comments:
- 10: Adjournment:

Not for publication