

Committee Minutes

Keep Surfside Beach Beautiful

Date: October 19, 2018 Time Started: 10:02 am

Members Present or Absent:

P__ Tabitha Mull, Chairman
P__ Ashley Hein, Assistant Chair
P__ Meg Perrino, Secretary
A__ Linda Woodlief
P__ Jeff Hines

A__ Jennifer Courtney
P__ Nancy Roper
P__ Karlene Barton
P__ Julie Faber

Was a quorum present? YES

Guests: Bob & Evette Hellyer; Corinne Hellyer; Joey Skipper- Surfrider; Waffle House; Rob and Missy Schilling- s2 golf carts; Daniel Bundrick- Surfside Pharmacy; Lisa Murdock- CM Cakes Baking; Jellie Bellie; Sandy Swearengen; Billy Fuller- Cottage Place Vendors; Vicki F- Coldwell Banker; Kevin Skipper- Coldwell Banker; Jack-WMBF; Nan Judy- Coastal Home Makeover; Tony Churny- Hamburger Joes; Amy Holman- Align Chiropractic, and Tina Faegan- Balloon Art and Facepainting

Minutes of Meeting held September 21, 2018 approved by acclamation.

Motion to Approve Minutes at 10:02 By: Meg Perrino 2nd by: Jeff Hines Voting in Favor: ALL. *Motion Carried*

Discussion:

The KSBB Committee had reached out to local businesses with a formal invitation to attend our meeting to share more information about the "It's a Wonderful Life In Surfside Beach" event.

We had great turn out from many local businesses and were a feature story on WMBF new for IWL that night.

We spoke about many idea concerning the event and ways to get more participation from the community. Listed below are some of the suggestions.

The KSBB Committee would have fliers for the businesses with directive and a call to action regarding all the events and suggestions to make it a success.

We also spoke briefly about the need to be in the parade to promote the Movie under the stars, It's a Wonderful Life on December 15.

Ashley Hein spoke to the businesses' about the Chocolate Crawl, and it was suggested by several businesses to call it the Christmas Crawl and since the name was never really final, we took the suggestion and renamed it. No motion needed. She stressed the importance of their involvement in this to drive consumers to their businesses.

Ashley Hein also spoke to the idea of a movie night and asked for businesses to donate Activities, Food Trucks, or Characters. Coldwell Banker stepped up to fund the screen and projector for the movie.

Some other suggestions by the business owners were, a trophy for best decorations, declaration of Business of the Month (like we do for Yard of the Month), and adopt a pet event.

Joey Skipper mentioned that he was looking for live Christmas trees to be donated to the Surfrider Foundation for Beach Dune Day after Christmas as a way to replenish the dunes.

Daniel Bundrick from Surfside Pharmacy and Lazy Surfer Creamery mentioned that he would be willing to do an annual IWL t-shirt or reusable bags for sale in his pharmacy or other stores.

Some other suggestions by the business owners was to provide a map to consumers of the participating businesses to make it easier for them to know who was offering services on the Saturdays of the Christmas Crawl. If a consumer were to complete every business on the Crawl there could be a drawing for a winner for a prize that would be a donation or several from participating businesses.

**Motion to Adjourn at 11:08 By: Nancy Roper 2nd by: Karlene Barton Voting in Favor:
ALL. *Motion Carried***

Submitted By: Meg Perrino
Secretary