

Keep Surfside Beach Beautiful Committee Minutes

Date: September 21, 2018 Time Started: 10:05

Members Present or Absent:

P__ Tabitha Mull, Chairman
P__ Ashley Hein, Assistant Chair
P__ Meg Perrino, Secretary
P__ Linda Woodlief

P__ Jeff Hines
A__ Jennifer Courtney
A__ Nancy Roper
A__ Karlene Barton

Guests: Diana Taylor; Bob Hellyer; Corinne Hellyer, and Councilman Ron Ott

Was a quorum present? YES

Minutes of Meeting held August 17, 2018 approved by acclamation.

Motion to approve Minutes at 10:05. By: Jeff Hines 2nd by: Meg Perrino
Voting in Favor: ALL ***Motion Carried***

Discussion: The Surfside Beautification Committee is wanting Council support to help our committee execute the "It's Wonderful Life in Surfside Beach" event. The presentation to Council will outline our goals and objectives.

Some of the ideas and concepts discussed during the meeting- Diana Suggested the Strip malls on 17 light up for the event, suggested Pink Pineapple had committed to doing such. Diana also suggested seeing the town hang more lights and decoration around the town would help with this event. John Adair had previously mentioned that he would light up the firehouse, so we will need to follow up with him. Ron Ott mentioned that we will need Council approval and support

Jeff Hines mentioned that McAdenville (our model) had 375 city trees and 200 city wreaths hanging around town and more trees on town property would look nice. He also mentioned that there were 651 residences in 1.4 square miles.

Tabitha Mull said we need to encourage more people to join our KSBB-Keep Surfside Beach Beautiful Facebook page to help to promote with the event.

Corinne Hellyer suggested we make a map of all the businesses participating in the Chocolate Crawl to make it easier for the tourists to find the businesses willing to participate.

A suggestion was also made to have the town banner sign at Town Hall pause for longer on the page sharing the event.

Tabitha Mull had an idea for a fun community involvement game called "You've been Socked" A neighborly, fun and kind way to get community participation. Each stocking to be filled with items and will have a description with instructions and it is then passed on to the next neighbor

until full. More details to come. **Motion to:** Vote on the "You've Been Socked" as a part of our event. By: Jeff Hines 2nd by: Linda Woodlief Voting in Favor: ALL *Motion Carried*

Ashley Hein suggested an "Angel Tree" as a charitable cause for the event, at this time that was tabled until 2019

Meg Perrino suggested a donation box for South Strand Helping Hands, at this time that was tabled until 2019.

Fall Festival October 6, 2018 Theme Winter Wonderland Gingerbread House
Designed by Jeff Hines and Meg Perrino. Design has been given to Consensus Construction, as a donation, to make by the festival. Contact John O'Brien
Will be decorated by the team, prior to festival.

Meg Perrino reached out to Glenn Hanson to appear as Santa Clause at the Fall festival which he has agreed to free of charge. Jeff will have some donations from CVS for the booth such as Chapsticks, personal items etc. Each member attending at the tent will be asked to wear red or green. The schedule for tent attendance at the festival to be determined closer to the event.
Motion to: Have Christmas themed booth at the Fall Festival to promote the "It's a Wonderful Life in Surfside Beach" event. By: Tabitha Mull 2nd: Jeff Hines All in Favor *Motion Carried*

Motion to: Vote for 5th Avenue N as final yard of the month for 2018. By: Ashley Hein 2nd by: Meg Perrino Voting in Favor: ALL *Motion Carried*

Beach Sweep, October 20th, 2018. We intend to promote by handing out fliers at our Fall Festival tent. Ashley will design and we will have the town print them again. Meg to contact King of Carts to reserve 4-6 six seaters for the event.

Issue brought forth by guest in attendance:

Diana Taylor was concerned about the issues with the easement and setbacks in town. She mentioned that code enforcement officer had denied low lying flowers around a potential circular driveway on 13th N that a resident intended to put in. She said there are plants in the setbacks, and mail boxes all over town and this was inappropriate as long as it was not blocking any views of the road and the homeowner should be responsible if anything happened, not the town, even though that was "town land"

Ron Ott addressed to her that this was on the council agenda this coming Tuesday and she stated she will be in attendance.

Old Business:

1.Brand the paper yard waste bags with the town logo, KSBB, and "Keep Surfside Beach Beautiful" Tabitha Mull and Ashley Hein have presented the idea to John Adair, and he is looking in the pricing aspect of this project.

2.Declare Vacant seat for new prospective member.

New Business Discussions

Tabitha brings up the aesthetics of the Power Boxes around town. Currently they are forest green and owned by Santee Cooper. The idea is that we would have local artists to paint them with all designed with positive messages about the environment, and all designs approved by KSBB before they are painted.

Logistics: Find out where to start, calling Santee Cooper home office. Find out who can be a decision maker or point of contact.

New Business for TABITHA:

1. Ask Debra H and Debbie E. if we can pause the sign or slow the time limit each even flashes, consensus is that it flashes too fast for people to see the events clearly

2. Ask John Adair if he will still be able to light up the Fire Station.

3. Ask John Adair if he would be willing to have the library decorated. (Horry County Building so we may need to go to the County but he may have a better contact there for that request. Meg Perrino did secure a contact number for Horry County as a backup.)

ADJOURNMENT. Motion to adjourn made by: Tabitha Mull 2nd by Linda Woodlief at 11:15 am o'clock. All voted in favor. Motion Carried

Submitted By:

Meg Perrino, Secretary