

Ralph Magliette Senior Citizens Committee Minutes

Meeting Date: APRIL 24, 2017 Time Started: 5:35 pm

Members Present or Absent:

P Steve Shore
P Linda McKeen A Randle Stevens
P Joe Buczek Town Council Liaison
P Shelby Smith Was a Quorum present? YES

Chairman Steve Shore presided over the meeting.
Minutes of previous Meeting held 3/20/17 approved by acclamation.

MOTION to raise the Seniors Fair Vendor Registration Fee from \$10 to \$20, which includes 2 free box lunches per Vendor, and Registration Fee applies to all Vendors including non-profits. By Linda McKeen. 2nd Joe Buczek. ALL voted in favor. Unanimous! **Motion Carried!**

MOTION

SPECIAL GUESTS: Welcome & Introduced: Debbie Ellis, SSB Events Supervisor
Michelle Cantey, Coast RTA Public Info Officer
Ashley Clark, Forego Systems Inc.

NOTES OF INTEREST

<> Debbie Ellis provided info about the SSB Seniors Health Fair to held on Friday, Oct 20, 2017 10am-2pm at SSB Fire House. Several items confirmed below: Additional details to be confirmed at future meetings.

- ◆ Registration Fee (\$20) applies to all Vendors, including non-profits. Proposed Vendor Registration Form was circulated by Debbie; also last year participating Vendors Listing.
- ◆ Approach at Fire House basically the same, but with better tables layout, to accommodate 35-40 Vendors, guest lunch tables, and SSB Retail Sales Items in center of layout.
- ◆ 2 Lunches provided FREE to each Vendor. Vendors asked to do their own door prizes.
- ◆ Flu Shots to be provided again by Whalgreens Pharmacy.
- ◆ Give-aways to be SSB Mini Flash-lights and PromoBags (plus Police Bags if available).
- ◆ All proceeds from SSB Retail Items sold goes 100% to Town of SSB.
- ◆ Advertising to be coordinated by Debbie Ellis, with WRNN Radio and Press Releases to all news media -- Radio & TV & Internet Websites and Facebook.

Shelby Smith suggested a much broader advertising approach that would double attendees to over 200. All news media involved along with Posters and Flyers distributed to all local SSB Businesses (emails) and delivered to higher volume larger businesses. Shelby suggested participation (donation and media advertising) for designated "Sponsors" for this event. Committee agreed to have four (4) Sponsors. Also suggested was to have a well known celebrity at the Senior Fair along with media coverage.

<> Committee discussed several factors concerning the very soon upcoming RMSCC Spring Sports Day, with very little time to do adequate preparation. It was unanimously agreed to postpone it to next Spring 2018, first week after April 1st Easter.

<> Debbie indicated our SSB Farmers Market is #1 in sales of all Waccamaw Market Cooperative farmers markets, Ours starts again on Tuesdays May 2nd – Oct 31. Town cost is \$7,500 for the 24 weeks. Committee thought this was a good price for WMC to handle all items of the market.

<> Presentation made by Ashley Carter of Forego Systems, internet search engine company.

<> Last month Shelby discussed the SSB Newsletter and ways we might enhance the content with more creative info, articles, local news, new businesses, town events, committees info, town attractions, and maybe seniors recreation activities. Shelby spoke to Town Clerk Debra Herrmann and she welcomed any articles, event info, interesting items, all to be submitted to her before cut-off date March 31 for next issue. At last committee meeting, Shelby presented a “very rough” sheet of topic ideas to the Committee with some suggested reporters identified. Steve & Shelby agreed to coordinate contacting possible reporters.

Committee discussed the great impact of the Town Newsletter, for its communication value to resident citizens AND as a significant tourists & businesses promotion item, since it is presented on the Town's website. Participating reporters contacted agreed. The Newsletter is a special communication resource, and they were enthusiastic about helping with the content. After successfully coordinating articles and info provided by several “topic reporters”, sufficient articles were submitted to Debra Herrmann by cut-off date for the next issue.

<> New Senior Citizens Committee Members are still needed. Committee agreed to keep looking for 3 new members. Attracting Seniors to our Committee Meetings would be helpful.

****** Next RMSC Committee Meeting Date/Time: JUNE 26, 2017 5:30pm ******

SITE TO BE: TOWN COUNCIL CHAMBERS

Motion to adjourn made By Linda McKeen at 6:32 pm, 2nd By Joe Buczek

All voted in favor. YES. Unanimous! ***Motion Carried!***

Submitted By Signed by Shelby Smith
week of 4 - 24 - 2017 Secretary

Received by Town Clerk _____

INFORMATION

Minutes: The committee secretary should complete the meeting minutes and deliver them to the town clerk within a reasonable time after the meeting. Minutes will be published on the town website and stored in the permanent archives.

Recommendations: When the committee approves a recommendation, the chairman and/or secretary shall communicate the recommendation to the Town Council Liaison for presentation to Town Council.