

Ralph Magliette Senior Citizens Committee Minutes

Meeting Date: JUNE 29, 2017 Time Started: 5:36 pm Location: **SSB Council Chambers**

Members Present or Absent:

P Steve Shore

P Linda McKeen

A Randle Stevens

P Joe Buczek

Town Council Liaison

P Shelby Smith

Was a Quorum present? YES

Chairman Steve Shore presided over the meeting.

Minutes of previous Meeting held 4/24/17 approved by acclamation.

MOTION

MOTION

SPECIAL GUESTS: **Welcome & Introduced:** Debbie Ellis, SSB Events Supervisor

NOTES OF INTEREST

<> Steve Shore requested number of our committee members be revised to 5 and has obtained Town Council approval. This will allow for quorum votes to be more easily obtained at meetings.

<> Linda McKeen took Meeting Minutes until Secretary Shelby Smith arrived 10 minutes late. Notes then turned over to Shelby.

<> Debbie Ellis provided info about the SSB Seniors Health Fair to be held Friday, Oct 20, 2017 10am-2pm at SSB Fire House. **Several items confirmed below at APRIL 24th Meeting were again confirmed:**

- ◆ Registration Fee (\$20) applies to all Vendors, including non-profits. Proposed Vendor Registration Form was circulated by Debbie; also last year participating Vendors Listing.
- ◆ Approach at Fire House basically the same, but with better tables layout, to accommodate 35-40 Vendors, **quest** lunch tables, and SSB Retail Sales Items in center of layout.
- ◆ 2 Lunches provided FREE to each Vendor. Vendors asked to do their own door prizes.
- ◆ Flu Shots to be provided again by Whalgreens Pharmacy.
- ◆ Give-aways to be SSB Mini Flash-lights and PromoBags (plus Police Bags if available).
- ◆ All proceeds from SSB Retail Items sold goes 100% to Town of SSB.
- ◆ Advertising to be coordinated by Debbie Ellis, with WRNN Radio and Press Releases to all news media -- Radio & TV & Internet Websites and Facebook.

Shelby Smith suggested a much broader advertising approach that would double attendees to over 200. All news media involved along with Posters and Flyers distributed to all local SSB Businesses (emails) and delivered to higher volume larger businesses. Shelby suggested participation (donation and media advertising) for designated "Sponsors" for this event.

Committee agreed to have four (4) Sponsors. Also suggested was to have a well known celebrity at the Senior Fair along with media coverage.

AT TODAY'S MEETING JUNE 29TH:

- <> Debbie presented Expense Report for FY Ending 6/30/17 \$1,440.84 spent this year. All agreed any remaining funds are to be donated to the Surfside Beach Pier Fund.
 - <> Debbie presented nice blue flashlight that will be a free handout (250 qty / cost =\$616.57).
 - <> Shelby presented recent newspaper articles and promo ads for Myrtle Beach Senior Fair. Committee agreed that much greater promotion, much earlier is needed.
 - <> Committee discussed a possible vendor sponsors with committee members to contact:
 Moore & Associates/Sammy Truett and South State Bank - - - St.,eve Shore
 River City Cafe and Fields Insurance Joe Buzcek
 Tidelands Health & Waccamaw Hospital, Horry County Council on Aging . . . Shelby Smith
 - <> Large newspaper articles suggested. Steve to contact Tom O'Dare (MB Herald) and Gary Newman (Sun News). Debbie to coordinate radio & TV advertising.
 - <> Steve suggested, members agreed, that our Committee meet monthly for upcoming Fair.
 - <> Steve indicated Becky Large, Business Committee Member, could help with promotion.
 - <> Debbie to update Vendor Registration Form. Members requested to get 2-3 new vendors.
 - <> Councilman Randle Stevens will be requested (by Steve Shore) to obtain contribution printing of the Promo Poster,
BUT RANDLE MUST WAIT UNTIL COMMITTEE MEMBERS APPROVE THIS YEARS REVISIONS.
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- <> New Senior Citizens Committee Members are still needed. Committee agreed to keep looking for 2 new members. Attracting Seniors to our Committee Meetings would be helpful.

****** Next RMSC Committee Meeting Date/Time: JULY 31, 2017 5:30pm ******

SITE TO BE: TOWN COUNCIL CHAMBERS

Motion to adjourn made By Shelby Smith at 6:35 pm, 2nd By Joe Buczek

All voted in favor. YES. Unanimous! **Motion Carried!**

Submitted By *Signed by Shelby Smith*
week of 7 - 3 - 2017 Secretary

Received by Town Clerk _____

INFORMATION

Minutes: The committee secretary should complete the meeting minutes and deliver them to the town clerk within a reasonable time after the meeting. Minutes will be published on the town website and stored in the permanent archives.

Recommendations: When the committee approves a recommendation, the chairman and/or secretary shall communicate the recommendation to the Town Council Liaison for presentation to Town Council.