

Ralph Magliette Senior Citizens Committee Minutes

Meeting Date: OCT. 16, 2017 Time Started: 5:30 pm Location: **SSB Council Chambers**

Members Present or Absent:

P Steve Shore

P Linda McKeen

P Randle Stevens

P Joe Buczek

Town Council Liaison

P Shelby Smith

Was a Quorum present? YES

Chairman Steve Shore presided over the meeting.

Minutes of previous Meeting held 10/9/17 approved by acclamation.

MOTION

MOTION

SPECIAL GUESTS: Welcome & Introduced: Debbie Ellis, SSB Events Supervisor

NOTES OF INTEREST

- <> Debbie Ellis distributed updated Sr Fair Vendor List with 39 confirmed (6 unpaid highlighted). Agreed to set max Vendor cutoff now .. no more solicitation. Max = 40 Vendors tops.
- <> Debbie indicated a shortage of 6 tables. Shelby will see if South Strand Sr Ctr could loan us 6.
- <> Shelby expressed great disappointment from Sun News and Myrtle Beach Herald/Tom O'Dare, for "pitiful, NO adequate coverage in their newspapers . . . really weak!"
- <> Some Vendors' procedures will not allow for them to pay a registration fee. . . American Cancer Society donation paid \$10 by Joe, \$10 donation paid by Linda. American Heart Assoc. \$20 donation paid by Shelby. Lowes Home Improvement paid by Shelby for South Strand Sr Ctr.
- <> Sr Fair Poster Flyers delivery-to-businesses assignment done.
- <> Interviews set up this week for Steve Shore on Cecil Chandler Show and Radio WRNN. Steve asked Shelby to email him Sponsors news article written by Shelby. Done same day.
- <> Linda McKeen agreed to do Thank You Notes to all Gift Donors and also Vendor Door Prizes.
- <> Committee agreed to hold off reprinting more Flyer posters. 100 first printing proved adequate.
- <> Discussion initiated by Shelby about 2nd Food Truck may be needed, but Debbie assured all that the Charleston Flats Truck could handle 200 plus attendees and 70-80 Vendor personnel.
- <> Lakes at Litchfield Sponsor for 2018 Sr's Fair confirmed by Michael Fink, but \$20 still not rec'd.
- <> Newspaper Sun News Article & Flyer (already contacted) printing to be coordinated by Shelby. Jay Rodriguez new writer being pursued. Also publisher Pederson and GMCanazaro contacted.
- <> Shelby wrote article/editorial and submitted to Sun News GenMgr Rich Canazaro to go with flyer. Article referenced Baltimore Longitudinal Study of Aging, that Shelby has been a Research Participant past 50 years. Aging Info from BLSA being sought for Seniors Fair also.
- <> Shelby conveying a special Thank You to Market Common Insider for comp full-page Article+Flyer . . . Shelby sent Email Thank You to owner Jim Parker and IT Graphic Designer Casey. Shelby also conveying Special thanks to Publisher Terri Petry of SC Woman and Transitions Magazines for complimentary Flyer ad. She is having a table at the Senior Fair.
- <> Extra parking will be pursued from South State Bank, as they did last year.

<> Shelby received confirmation that celebrity Ed Piotrowski will be at Sr Fair 11:30-1:00pm.
<> Councilman Randle Stevens suggested that he could contact Facebook Myrtle Beach SC and have them widely distribute Sr Fair Flyer.

<> Senior Citizens Committee Member is still needed. Committee agreed to keep looking for 1 new member. Attracting Seniors to our Committee Meetings is helpful.

******Next RMSC Committee Meeting Date/Time: Mon. OCT 30, 2017 5:30pm ******

SITE TO BE: TOWN COUNCIL CHAMBERS

Motion to adjourn made By Linda McKeen at 6:30 pm, 2nd By Joe Buczek.

All voted in favor. YES. Unanimous! ***Motion Carried!***

Submitted By *Signed by Shelby Smith*

week of 10-16-2017 *Secretary*

Received by Town Clerk

INFORMATION

Minutes: The committee secretary should complete the meeting minutes and deliver them to the town clerk within a reasonable time after the meeting. Minutes will be published on the town website and stored in the permanent archives.

Recommendations: When the committee approves a recommendation, the chairman and/or secretary shall communicate the recommendation to the Town Council Liaison for presentation to Town Council.