



115 U.S. Highway 17 North
 Surfside Beach, SC 29575
www.surfsidebeach.org
 Phone: 843.913.6111
 Fax: 843.238.5432

surfsidebeach.org



Follow Us on
 Twitter



Become a Fan on
 Facebook

Inside this issue:

A Message from Mayor Samples	1
Sanitation	2
South Strand Senior Center	3
Meet-N-Greet Initiative	3
2015 List of Events	4
Did You Know...	5

A Message from Mayor Doug Samples

Hello and Happy New Year to all. With the New Year upon us, please take time to appreciate the many blessings we enjoy. Celebrate our Town’s history, tradition, beauty and prosperity. We also want to thank the many volunteers and Town employees who work throughout the year to keep our Town a great place to live, work or play. Without these people, community just wouldn’t be the same.

In 2014 we celebrated our 50th year as an incorporated Town. The Town earned the best national fire rating available (ISO Class 1) which helps hold property insurance rates down—many thanks to our fire department and their leadership for this great accomplishment. The Town welcomed a narcotics detection and tracking dog in May to the police department. The dog and training are supported from private donations as well as narcotic forfeitures/seizures. The police department once again kept our Town safe and secure despite challenges presented by tourist season. We completed the 3rd Avenue South channel stabilization project, rebuilt three dune walkovers, repaved and upgraded our pier parking area, and began our rejuvenated street maintenance and repaving program. We are also addressing stormwater drainage with new piping projects on 16th Avenue North and Poplar/3rd Avenue North area. The Town’s zoning overlay district along Highway 17 continues to show steady progress driven by the business community working together with the Town. The approach of involving interested, affected parties is being used as we try to balance FEMA flood insurance rules and regulations with what is achievable by our Town without disrupting our tax base or tourism—our economic engine. We are confident these efforts will result in reduced flood insurance rates and enhance public safety by reducing property damage.

Additionally, the Comprehensive Annual Financial Report (CAFR) shows changes in Town government fund balances to be “back in the black” for the first time since 2007. While one year is not a trend, it is a strong indicator that we have weathered the “financial crisis” and now can undertake projects such as the stormwater drainage—deferred for a number of years—without taking on debt.

Public involvement is absolutely necessary to maintain our way of life. Town Council meets twice a month on every second and fourth Tuesday (except in December when there is only one meeting on the second Tuesday) at 6:30 p.m. in Council Chambers at Town Hall. Please visit us and share your thoughts. We are working together and appreciate your help.

Doug Samples



Newsletter Distribution Policy

Inside Surfside Beach will continue to be mailed to everyone on our list unless you ask to have your name removed. The Town is, however, trying to conserve resources so you have a choice whether to have the newsletter sent to you by USPS, e-mailed to you or just to view it online. If you prefer to go paperless, let us know by e-mailing us at newsletter@surfsidebeach.org

Please include your full name, address and zip code for record purposes, and indicate if you want an email when new publications are issued or prefer to view *Inside Surfside Beach* online.



The "Front Loader"

"Surfside Beach is proud of its record for recycling. The Town provides free weekly pickup for non-bagged recyclable material."



The "Side Arm Truck"

Sanitation

One of the things residents like about living in Surfside Beach is that our trash gets picked up with amazing regularity and little fuss. The Town's sanitation operation is an enterprise fund, a self-sustaining operation for which residents and businesses pay through their water bills. Residents and business owners can help keep costs down by complying with these few simple requirements:

- Place all carts in the right-of-way* with the handle facing away from the road;
- All carts are placed on one side of each street to conserve fuel which saves time and improves safety by lessening the chance of accidents.
- Do not place yard waste in recycle carts or in stormwater ditches;
- Contractors, including landscapers, must haul away any waste they create to a licensed disposal facility.

***Right of Way (ROW):** A publicly-owned buffer area between the edge of the road and private property. The size of the ROW varies from approximately 10-25 feet in from the road. Although adjoining property owners often voluntarily maintain this area, it is public property and such items as fences, flower

beds and hardscapes are prohibited. The only exception is U.S. Postal Service approved mailboxes.

Household Trash (green carts): Residential trash is picked up by Town trucks once weekly on a predetermined schedule and route. The current schedule is posted on the Town website.

In the weekly rental zone, rollout service is provided for customers who meet the criteria, and in some cases is mandatory.

Recycle (blue carts): Surfside Beach is proud of its record for recycling. The Town provides free weekly pickup for non-bagged recyclable material. Glass, metal, paper, plastic and cardboard are co-mingled to be sorted later. Styrofoam is not recyclable in Horry County. The Public Works section of the Town website contains more detailed information on recycling, including pickup schedule.

Yard Debris: May be placed on either side of the street and is picked up on a continuing basis, as needed.

- Brush and small tree limbs should not exceed four feet in length to conserve space in the trucks.

- Leaves, twigs, straw and other small yard waste must be bagged to lower the cost

of pickup, and to avoid the boom truck leaving a mess behind.

Larger Items: Town services include removal from the right of way of most household bulk items, which are to be placed curbside by 6:00 a.m. on Fridays. Four or less tires, which are banned from the landfill, may be disposed of at the Horry County recycling center on Scipio Lane.

Household Hazardous Waste: Public Works offers two weekends per year for Town residents to bring household hazardous waste to Sandy Lane. Dates for 2015 are: April 24-26 and Sept. 25-27, from 9:00 a.m. to 1:00 p.m. Alternatively, Horry County Solid Waste Authority offers drop off at their Highway Route 90 facility on the third Saturday of each month.

E-Waste: By S.C. state law, electronics may not be placed at the curb or in normal trash containers. Two weekends per year are offered by the Town for its residents to turn in electronic items for disposal.

For further information, contact the Surfside Beach Public Works Department at 843-913-6360 or by e-mail at publicworks@surfsidebeach.org.

South Strand Senior Center (Surfside Beach)

One of 10 Horry County Council on Aging Senior Centers, the South Strand Senior Center in Surfside Beach is conveniently located at 1032 10th Ave. North. A varied program of fellowship and healthy activities for seniors age 60 and older is available Monday-Friday 8:30 a.m. to 1:30 p.m., for Horry County residents.

There are 48 "active" members residing in Horry County, including 6 Surfside Beach residents (ages 60-75 are 12 percent, ages older are 88 percent). Inactive members including snowbirds total 15. Annual membership cost is \$20 for seniors age 60 and older (age 55 if disabled), for residents of Horry County, including Surfside Beach, Garden City, Murrells Inlet,

Socastee and Burgess residents.

Every weekday, the South Strand Senior Center provides complimentary snack breakfasts and delicious, catered, healthy, hot lunches (dietician-recommended menu) costing up to \$3.50 and less, depending on income (most lunches under \$2).

Van transportation is provided if needed (unable to drive) to/from the senior center. Cost is \$1.75 daily or less depending on income level (must be able to get on/off van with minimal assistance).

A friendly, casual atmosphere is shared by all, promoting good health for seniors. "It's like a family, sharing memories and socializing

together with healthy, fun activities," said Site Manager Jackie Willis. The activities include bingo; card and board games; rummy cube; puzzles; crafts; painting; WWII computer games; Bible study (optional on Thursdays); corn hole; movies and morning day trips. The center also has an exercise room with a bicycle and a treadmill.

The South Strand Senior Center is always looking for new members and guests. Participating visits for prospective members is encouraged. Contact Site Manager Jackie Willis for additional information at 843-238-3644.

Horry County Council on Aging Website www.hccoa.org.



South Strand Senior Center

"A friendly, casual atmosphere is shared by all, promoting good health for seniors."



Painting Activities

Meet-N-Greet Initiative

Why attend the Town of Surfside Beach Meet-N-Greet?

- To have fun, meet and get to know your neighbors.
- Improve the quality of life in your neighborhood.
- Your neighbors will "thank you!"
- The good feeling lasts all year long.

Why promote the Town of Surfside Beach?

- Communities work better when neighbors know each other.

- Knowing your neighbor's first name is the first step towards building new friendships.

- Personal connections build feelings of safety and of belonging.

- It's an opportunity to get to know your wider network of neighbors.

The benefits include:

- Increased social network.
- Communication, consensus building and problem solving among neighbors.

- Neighborhood self-sufficiency, collaboration and improvements.

- Neighborhood involvement in community organizations and associations.

The Town of Surfside Beach "The Family Beach" is here to provide excellent customer service and transparency:

- Highlight community services.
- Highlight existing resources and programs.

- Help community and social service agencies "get the word out;"

- Increase pride and build trust across the entire Town;

- Get to know your elected officials and Town staff in a friendly, low-key atmosphere.

For more information contact Councilman Ralph Magliette at 843-839-2863 or e-mail magliet@aol.com.



BBQ Festival



Fourth of July



Beach Luau



Skyhoundz Disc Contest



Farmer's Market

Town of Surfside Beach 2015 Events

FEBRUARY

27th – **Senior Dance** – Friday – 7:00 p.m. to 10:00 p.m. – Civic Center

MARCH

7th – **BBQ Festival** – Saturday – 10:00 a.m. to 4:00 p.m. – Surfside Drive

APRIL

4th – **Easter Egg Hunt** – Saturday – 2:00 p.m. – Huckabee Complex

18th – **Pet Fair** – Saturday – 9:00 a.m. – Surfside Beach Dog Park

MAY

24th – **Blessing of the Beach** – Sunday – 7:00 a.m. – Surfside Pier

24th – **Memorial Day Cook Out** – Sunday – 4:00 p.m. to 8:00 p.m. – Surfside Drive

25th – **Memorial Day Service** – Monday – 2:30 p.m. – Veterans Memorial

JUNE

11th, 18th, 25th – **Movies After Dark** – Thursday – 9:00 p.m. – Martin Field

JULY

4th – **Fourth of July Celebration** – Saturday – 6:00 p.m. to 10:00 p.m. – Surfside Pier

9th, 16th, 23rd, 30th – **Movies After Dark** – Thursday – 9:00 p.m. – Martin Field

13th – **Kids Fair** – Monday – 4:00 p.m. to 7:00 p.m. – Fuller Park

AUGUST

6th, 13th – **Movies After Dark** – Thursday – 9:00 p.m. – Martin Field

10th – **Beach Luau** – Monday – 6:00 p.m. to 9:00 p.m. – Surfside Pier

SEPTEMBER

12th – **Skyhoundz Disc Contest** – Saturday – 10:00 a.m. – Martin Field

19th – **S. C. Sea Grant Beach Sweep** – Saturday – 9:00 a.m. – Surfside Pier

26th – **Car Show** – Saturday – 9:00 a.m. – Surfside Pier

OCTOBER

3rd – **Surfside Beach Family Festival** – Saturday – 10:00 a.m. to 4:00 p.m. – Surfside Drive

NOVEMBER

11th – **Veterans Day Service** – Wednesday – 2:00 p.m. – Veterans Memorial

26th – **Turkey Trot** – Thursday – 8:00 a.m. – Surfside Pier Parking lot

DECEMBER

3rd – **Christmas Tree Lighting** – Thursday – 7:00 p.m. – Town Hall

12th – **Christmas Parade** – Saturday – 2:00 p.m. – Ocean Boulevard

19th – **Breakfast with Santa** – Saturday – 9:00 till 10:30 a.m. – Golden Egg

Sunday Serenades—Sundays 2:00 p.m. to 4:00 p.m.—Passive Park—**May—September**

Farmer's Market—Tuesdays 10:00 a.m. to 3:00 p.m.—Harrison Park—**May—October**

Did You Know...

Parking Update: Town Council has decided to remove all parking meters from Ocean Boulevard except between 16th and 17th Avenues North. Parking will be prohibited on the east side of Ocean Boulevard. Parking spaces on the west side of Ocean Boulevard may be used only by vehicles displaying a current Town issued parking decal. In addition, the rate at the pier parking lot has been raised to \$1.50 per hour. Nonresidential property owners within the corporate limits of the Town will be entitled to two free parking decals per property. During the 2015 parking season, there will also be a trial period of parking decal sales to individuals who are neither Town residents nor owners of residential property. Up to 100 parking decals may be sold at \$100.00 each.

Littering/Dumping: The Town's anti-littering and anti-dumping ordinances prohibit depositing any refuse, trash or debris in any stream or body of water. Please be mindful of this when tempted to place yard debris or other material in a stormwater ditch or pond. (Refs: Ordinance 7-1 and Ordinance 7-17.

Answers to Floodplain Questions: If you want to know if a property is in the

Special Flood Hazard Area, check our website at www.surfsidebeach.org. You'll find a wealth of information about the Town's Flood Insurance Rate Map (FIRM), coastal high hazard areas, flood insurance, special rules for building in the floodplain and outside the special floodplain areas, and ideas for protecting your property from flood damage. Or you can call the Planning, Building and Zoning Department with all of your floodplain questions at 843-913-6341. We have copies of FEMA Elevation Certificates on file for most of the structures built within the Special Flood Hazard Area.

Fire Chief: Surfside Beach Fire Chief Dan Cimini retired at the end of September after two years of outstanding service to the Town and 53 years in the firefighting field. We wish him all the best in his well-deserved retirement. We also welcome his replacement, Fire Chief Anthony Fox. Chief Fox was chosen from dozens of applicants and had most recently been employed as a S.C. highway patrolman where he received a number of awards including South Carolina Highway Patrol Trooper of the Year in 2011. He served simultaneously

as a battalion chief for the West Florence volunteer fire department.

Surfside Beach 50th Anniversary Celebrations: Concluded with a "Thanks for the Memories" event in October. The 50th Anniversary banners that have decorated the Town's roads this year will be available for sale to the public. An order form is available at Town Hall.

Hanging Basket Project Expanded: We hope you have noticed there are more hanging flower baskets on Ocean Boulevard and on the west end of Surfside Drive. Thanks to the efforts of the Keep Surfside Beach Beautiful Committee with assistance from Public Works.

The Surfside Beach Business Committee is exploring "Taste of Surfside Beach" initiative: The tentative dates are March 23-28, 2015. Participating businesses will offer food samples or coupons. Participants would purchase a wristband and proceeds would go to the American Red Cross. Stay tuned for additional details.



\$1.50 Pier Parking

"The Town's anti-littering and anti-dumping ordinances prohibit depositing any refuse, trash or debris in any stream or body of water."



Hanging Baskets

Inside SURFSIDE BEACH

Volume 21, Issue 1



PRESORTED STANDARD
US POSTAGE
PAID
MYRTLE BEACH SC
PERMIT NO 281

Please deliver to addressee or current occupant.



"Inside Surfside Beach" is also published on the Town website at www.surfsidebeach.org.

Contact Information

Department Contacts

- 843.913.6111 Town Hall—Main Number
town@surfsidebeach.org
- 843.839.8337 Town Administrator, Micki Fellner
mfellner@surfsidebeach.org
- 843.913.6337 Court, Municipal Judge Chris Arakas
arakasc@horrycounty.org
- 843.913.6336 Finance Director, Diana King
dking@surfsidebeach.org
- 843.913.6369 Fire Department, Chief Tony Fox
tfox@surfsidebeach.org
- 843.913.6354 Planning, Building & Zoning, Director Sabrina Morris
smorris@surfsidebeach.org
- 843.913.6351 Police Department, Chief Rodney Keziah
rkeziah@surfsidebeach.org
- 843.913.6361 Public Works, Director John Adair
jadair@surfsidebeach.org
- 843.650.9548 Recreation & Events, Supervisor Debbie Ellis
dellis@surfsidebeach.org

EMERGENCY CALLS—Dial 9-1-1

US Mail: Town of Surfside Beach
115 U.S. Highway 17 North
Surfside Beach, SC 29575

Web: surfsidebeach.org



Follow Us on
Twitter



Become a Fan on
Facebook

Town Council

Douglas F. Samples, Mayor
DougSamples@surfsidebeach.org

David L. Pellegrino, Mayor Pro Tem
DPellegrino@surfsidebeach.org

Robert F. Childs, Town Council
BChilds@surfsidebeach.org

Mark L. Johnson, Town Council
MarkJohnson@surfsidebeach.org

Mary M. Mabry, Town Council
MaryBethMabry@surfsidebeach.org

Ralph J. Magliette, Town Council
RMagliette@surfsidebeach.org

Randle M. Stevens, Town Council
RandleStevens@surfsidebeach.org

Town Clerk

Debra Herrmann, CMC

843.913.6333

dherrmann@surfsidebeach.org