CALL TO ORDER. Mayor Childs called the workshop to order at 6:00 p.m. Mayor Childs, Mayor Pro Tempore Pellegrino, and Councilmembers Dietrich, Ott, Scoles and Stevens were in attendance. Councilmember Johnson was absent. A quorum was present. Others present: Administrator Pieper; Town Clerk Herrmann, Planning Building & Zoning Director Morris; Business Committee Chairman Truett, and Members Fitzmaurice and Young.

Mr. Truett presented the business committee’s recommendations for the overlay. After a lengthy discussion including the many ways the business committee discussed how to improve the town’s businesses; a façade grant, and a business of the month, it was generally agreed that

Levels of Modification Chart. Change of Ownership, Change of Tenant, and Change of Use should be omitted; requirements for the various modification levels should be adjusted so they are not so costly to new businesses; owners, or landlords.

Materials. Buildings constructed of prefabricated steel panels should be allowed, but the exterior walls shall be covered with paint or other materials to comply with the overlay.

Alternate Designs Allowed. Concern was expressed about discretionary language, but after discussion, everyone understood that was necessary to allow the director to make minor exceptions on properties so that a variance appeal would not be necessary.

Ms. Morris distributed a booklet titled “Discussion of proposed Hwy. 17 Overlay”, dated September 27, 2018. After discussion regarding the portions of the Horry County Overlay that would not apply to the town; recommendations by the planning commission; existing buildings that are made of prefabricated steel; cost to landlords, businesses and owners; triggers that are too strict, and more effective marketing for the current vacant business building, council agreed to review the booklet and make individual recommendations to Ms. Morris so a comprehensive comparison could be presented to Town Council at a later date.

There was no other discussion. Mayor Childs declared the workshop adjourned at 7:08 p.m.

Prepared and submitted by

October 9, 2019

Debra E. Herrmann, CMC, Town Clerk

VOTE:  Yes  No

SURFSIDE BEACH TOWN COUNCIL

Robert F. Childs, III, Mayor

David L. Pellegrino, Mayor Pro Tempore

Bruce Dietrich, Town Council
Clerk’s Note: This document constitutes action minutes of the workshop that was digitally recorded, and is not intended to be a complete transcript. Appointments to hear recordings may be made with the town clerk; a free copy of the audio will be given to you provided you bring a new, unopened flash drive. In accordance with FOIA §30-4-80(A) and (E), workshop notice was distributed to local media and interested parties via the town’s email subscription list. The notice was posted on the entry door at Town Council Chambers. Workshop notice was also posted on the town website at www.surfsidebeach.org and the marquee.